

Tuesday, 19 May de 2020

## II International Congress on Comics and Cinema

On May 19 2020, Katerina Valentová presented a paper on Spanish Comics as a weapon against ageism at the II International Congress *Fundación Cine + Comics* from Santa Cruz de Tenerife. She put emphasis on the power of this media to arrive at broad audience and give visibility to the elderly as protagonists in stories which challenge several established cultural stereotypes such as their stock physical appearance or a passive role in the society. She concluded that this media may serve as an effective bridge for intergenerational communication enhancement.

